

WILMER CUTLER PICKERING HALE AND
DORR LLP
SONAL N. MEHTA (SBN 222086)
sonal.mehta@wilmerhale.com
2600 El Camino Real, Suite 400
Palo Alto, CA 94306 USA
Telephone: 650 600 5051

ARI HOLTZBLATT (*pro hac vice*)
Ari.Holtzblatt@wilmerhale.com
ALLISON SCHULTZ (*pro hac vice*)
Allison.Schultz@wilmerhale.com
ROBIN C. BURRELL (*pro hac vice*)
robin.burrell@wilmerhale.com
1875 Pennsylvania Ave, NW
Washington, DC 20006
Telephone: (202) 663-6000
Facsimile: (202) 663-6363

*Attorneys for Plaintiff/Counterclaim Defendant
Meta Platforms, Inc.*

COUNSEL CONTINUED ON NEXT PAGE

ANDY R. O'LAUGHLIN (*pro hac vice*)
andy.olaughlin@wilmerhale.com
60 State Street
Boston, MA 02109
Telephone: (617) 526-6220

CINDY. PAN (*pro hac vice*)
cindy.pan@wilmerhale.com
250 Greenwich Street
New York, NY 10007
Telephone: (212) 937-7275

**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION**

META PLATFORMS, INC., a Delaware
corporation,

Plaintiff/Counterclaim
Defendant,

v.

BRANDTOTAL, LTD., an Israel corporation, and
UNIMANIA, INC., a Delaware corporation,

Defendants/
Counterclaim
Plaintiffs.

Case No. 3:20-CV-07182-JCS

**STIPULATED REQUEST FOR
ORDER TO EXCEED APPLICABLE
PAGE LIMITS**

1 Rudolph A. Telscher, Jr. (*pro hac vice*)
2 rudy.telscher@huschblackwell.com

3 Kara R. Fussner (*pro hac vice*)
4 kara.fussner@huschblackwell.com

5 HUSCH BLACKWELL LLP
6 190 Carondelet Plaza, Suite 600
7 St. Louis, MO 63105
8 314-480-1500 Telephone

9 Ryan B. Hauer (*pro hac vice*)
10 Ryan.hauer@huschblackwell.com
11 HUSCH BLACKWELL LLP
12 120 South Riverside Plaza Suite 2200 Chicago, IL 60606
13 312-526-1572 Telephone

14 Dustin L. Taylor (*pro hac vice*)
15 dustin.taylor@huschblackwell.com
16 HUSCH BLACKWELL LLP
17 1801 Wewatta Street, Suite 1000
18 Denver, CO 80202

19 Karl Kronenberger (CA Bar No. 226112)
20 karl@krinternetlaw.com
21 Jeffrey M. Rosenfeld (CA Bar No. 222187)
22 jeff@krinternetlaw.com
23 Kronenberger Rosenfeld, LLP
24 150 Post Street, Suite 520
25 San Francisco, CA 94108
26 415-955-1155 Telephone

27 *Attorneys for Defendants/Counterclaim Plaintiffs*
28 *BrandTotal, Ltd. and Unimania, Inc.*

1 Pursuant to Civil Local Rule 7-12, Plaintiff/Counterclaim Defendant Meta Platforms, Inc.
2 (“Meta” or “Plaintiff”) and Defendants/Counterclaim Plaintiffs BrandTotal, Ltd. and Unimania, Inc.
3 (together, “BrandTotal” or “Defendants”), by and through their respective counsel, hereby stipulate
4 as follows:

5 WHEREAS, on February 18, 2022, the Court granted in part a motion for extension of time
6 for the parties to file their motions for summary judgment, setting the deadline of March 11, 2022.
7 ECF No. 241.

8 WHEREAS, the Court’s order clarified that each side shall be limited to one motion for
9 summary judgment and one *Daubert* motion.

10 WHEREAS, to adequately address the legal and factual aspects of the parties’ claims and
11 provide the Court with the most helpful presentation of the issues and evidence, the parties have
12 agreed, subject to this Court’s preference and approval, to request ten additional pages for the
13 opening and response summary judgment briefs and five additional pages for the reply summary
14 judgment briefs. The parties recognize that the filing of additional pages impacts the Court’s
15 reviews of the papers, but respectfully submit that these additional pages will allow them to more
16 fully present the issues and evidence to the Court in a more helpful and fulsome way.

17 WHEREAS, subject to the Court’s approval, the parties jointly request an additional ten (10)
18 pages to the limits set forth in Civil Local Rule 7-2(b) and 7-3(a) for the opening and response
19 summary judgment briefs as well as an additional five (5) pages to the limits set forth in Civil Local
20 Rule 7-3(c) for the reply summary judgment briefs, bringing the total page count to 35 pages for the
21 opening briefs, 35 pages for the responsive briefs, and 20 pages for the reply briefs.

22 **IT IS HEREBY STIPULATED AND AGREED** by Meta and BrandTotal that, pursuant to
23 Civil Local Rule 7-12, that the page limitations set forth in Civil Local Rules 7-2(b), 7-3(a), and 7-
24 3(c) be modified as set forth above.

1
2 Dated: February 24, 2022

WILMER CUTLER PICKERING, HALE AND
DORR LLP

3
4 By: /s/ Sonal N. Mehta
SONAL N. MEHTA

5 *Attorney for Plaintiff/Counterclaim Defendant*
6 *Meta Platforms, Inc.*
7
8
9

10 Dated: February 24, 2022

HUSCH BLACKWELL LLP

11 By: /s/ Dustin L. Taylor
12 DUSTIN L. TAYLOR

13 *Attorney for Defendants/Counterclaim Plaintiffs*
14 *BrandTotal, Ltd and Unimania, Inc.*
15
16
17
18
19
20
21
22
23
24
25
26
27
28

PURSUANT TO THE STIPULATION, IT IS SO ORDERED.

Dated: February 24, 2022

A handwritten signature in blue ink, appearing to read 'JCS', is written over a horizontal line.

HONORABLE JOSEPH C. SPERO
United States Magistrate Judge

SIGNATURE ATTESTATION

I am the ECF User whose identification and password are being used to file the foregoing Stipulation. Pursuant to Civil Local Rule 5-1(i), I hereby attest that the other signatures have concurred in this filing.

Dated: February 24, 2022

By: /s/ Sonal N. Mehta
Sonal N. Mehta

CERTIFICATE OF SERVICE

I hereby certify that on February 24, 2022, I electronically filed the above document with the Clerk of the Court using CM/ECF which will send electronic notification of such filing to all registered counsel.

Dated: February 24, 2022

By: /s/ Sonal N. Mehta
Sonal N. Mehta